



BLU Educational Foundation

POSITION: Canvasser Coordinator- Spring 2024

PROGRAM OVERVIEW

BLU Educational Foundation sees civic engagement as key to our mission of working with the community for educational, economic, social, and racial justice. To support this work, BLU is partnered with the California Black Power Network, a coalition of organizations dedicated to increasing the Black community's involvement and participation in the policymaking process. This work seeks to inform community members and enhance voter engagement throughout the state through various civic engagement efforts.

POSITION SUMMARY

The **Canvasser Coordinator** will engage African American/Black and other communities of color to increase the power, voice and leadership of their communities to advance educational and social justice. The Canvasser Coordinator will survey community members via phone and door to door regarding the improvement of economic mobility of low-income communities through the lens of labor, housing, education, environmental justice, economic development, arts/culture, and healthcare. Overall, the Canvasser Coordinator will play an instrumental role in ensuring team cohesiveness and successfully implementing planning and outreach efforts

RESPONSIBILITIES

- Assist with managing and motivating Civic Engagement Canvassing Team members and brainstorming outreach strategies to achieve canvassing goals.
- Door to door canvassing and phone banking to talk and survey community members
- Assist with arranging and organizing project and planning logistics
- Accurately record survey recipient information

QUALIFICATIONS

- MUST enjoy and be willing to effectively engage with the African American/Black community
- Interest/experience with phone banks, door-to-door work, voter/community outreach
- Excellent communication skills and be comfortable speaking with strangers
- Comfortable using the computer and engagement technologies
- Energetic and outgoing personality
- Must be able to walk for long periods of time and walk up steps and hills
- Must carry self in a professional and ethical manner
- Must be well groomed, inclusive of attire and personal hygiene
- Dependability and punctuality are a must!

REQUIREMENTS

Education: High School Diploma

Must have personal transportation available, CA Driver's License and auto insurance

SALARY AND BENEFITS

\$23 an hour. This is a part-time, temporary position. Benefits are not included.

WORK SCHEDULE



BLU Educational Foundation

Typical Hours fall within: Mon.- Sun. 9:00am-8:00pm *Final schedule will be determined once hired*

APPLICATION PROCESS:

How to Apply: Send an email if interested: info@BLUedfoundation.org

For information, please visit www.BLUedfoundation.org