

# PURPOSEFUL PATHWAYS

---

Bridging the Opportunity Gap for Black, Latinx,  
Indigenous, and Pacific Islander Students



# PURPOSEFUL PATHWAYS

## BACKGROUND

---

In the last decade, BLU Educational Foundation's College & Career Access work allowed us to directly engage with students, identifying gaps in their awareness of career opportunities and available resources.

In response, we launched Purposeful Pathways, driven by insights from young Black, Latinx, Indigenous, and Pacific Islanders in the Inland Empire.





# WHAT IS PURPOSEFUL PATHWAYS

---

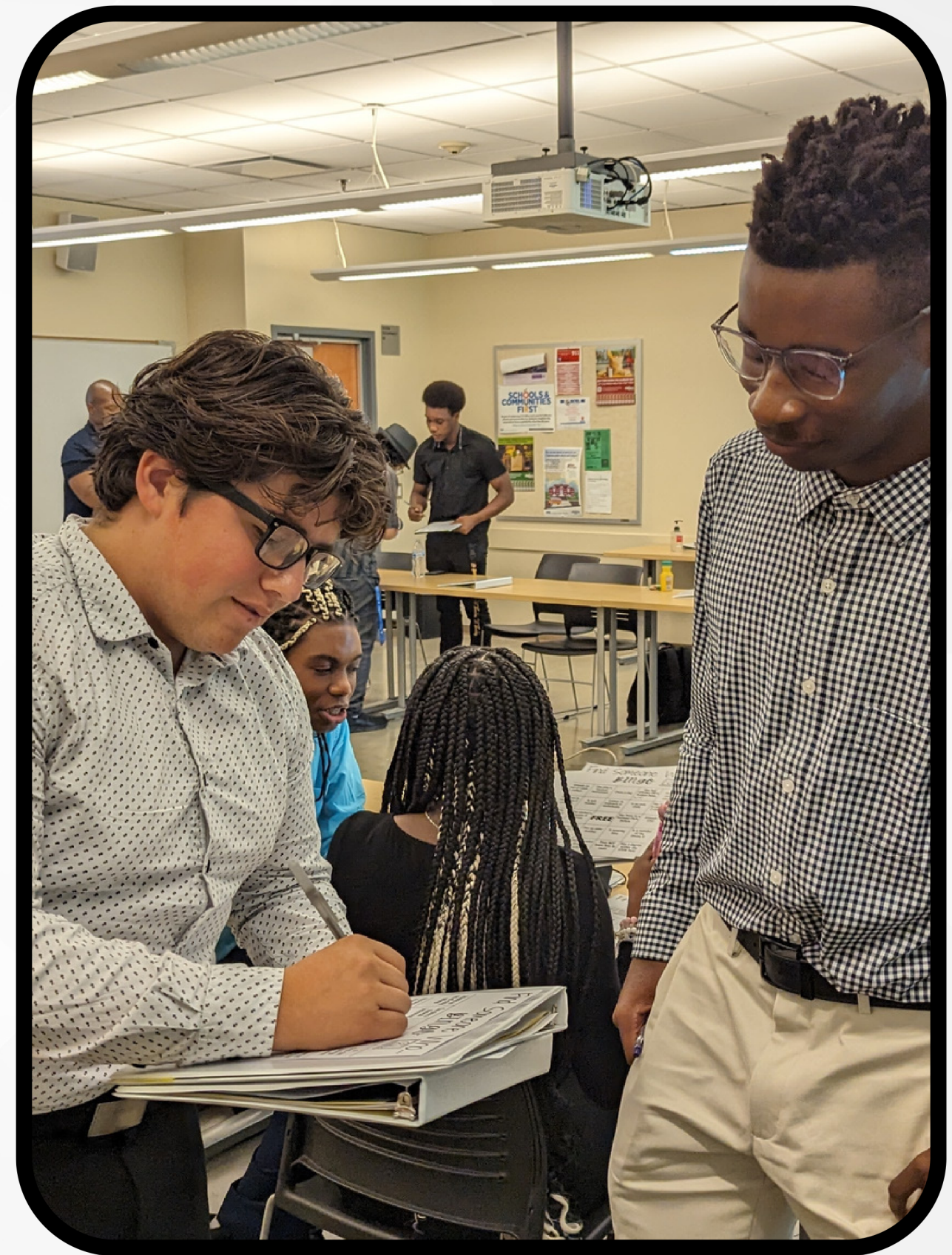
An initiative crafted to **enhance career pathways** for high school and college students through **policy** and **programming**

## PROGRAMMING

- Job Shadowing
- Internships
- Career Panels
- Professional Development Training

## POLICY

Partnering with local School Districts and Higher Ed Institutions to adopt the Purposeful Pathways Framework





## FRAMEWORK

---

1. A-G coursework
2. Dual enrollment/college coursework  
(Must be UC/CSU transferable)
3. Pathway leads to an industry/academic certification or degree program
4. Work-based learning opportunities connected to respective careers
5. Pathways are connected to industry partners
6. Communication and marketing that is culturally responsive
7. Parent engagement and exposure to career pathways

## THE MISSION

---

To increase the representation of Black, Latinx, Indigenous, and Pacific Islanders in industries that have thriving and sustainable career opportunities.





## SEVEN PURPOSEFUL PATHWAYS

1. Arts, Media, & Entertainment
2. Business & Finance
3. Education
4. Environmentalism
5. Health
6. STEM
7. Social Justice & Philanthropy  
(NEW & currently in development)





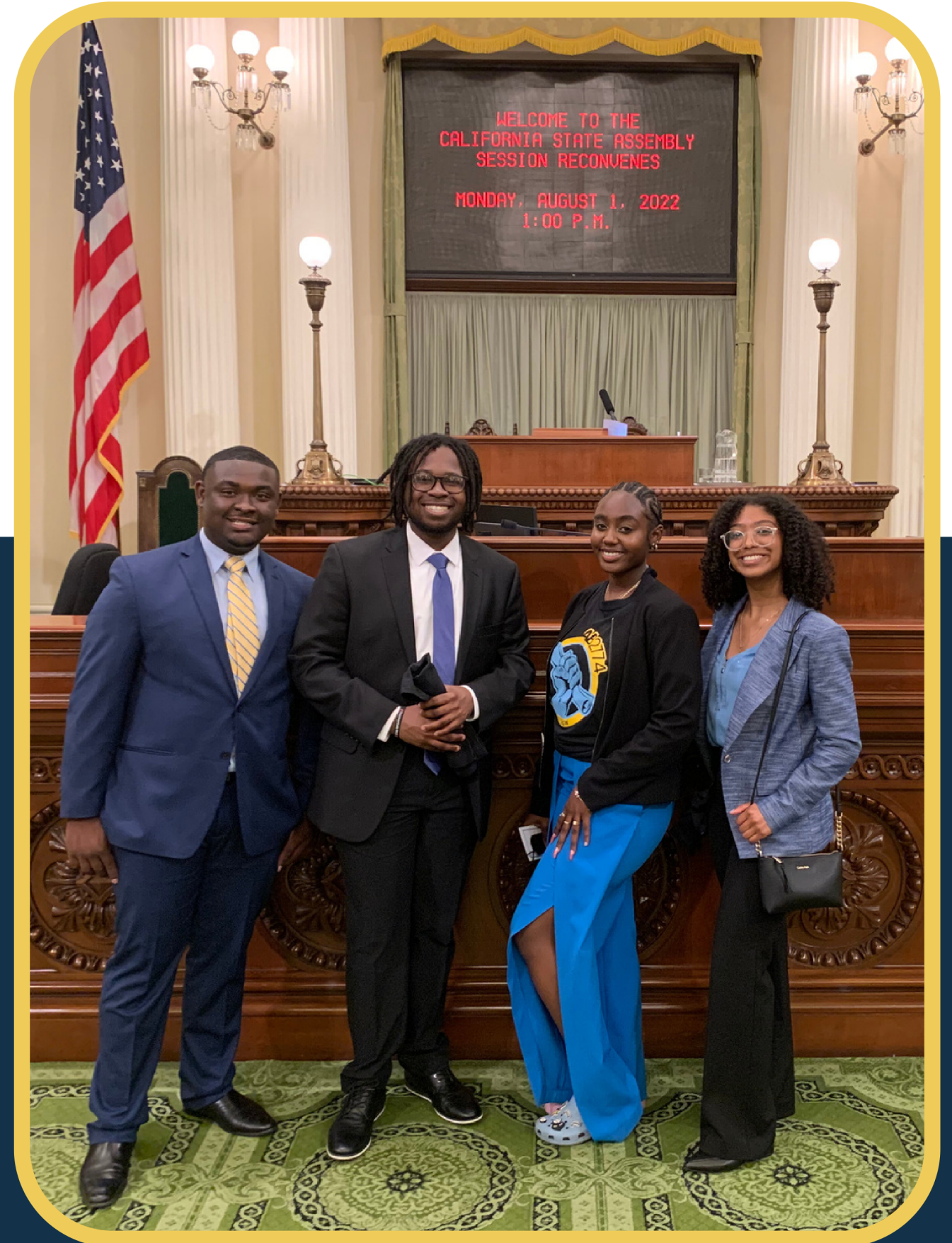
# OUTCOME

## BLU's Purposeful Pathways Initiative

- Encourages school districts and higher education institutions to adopt it as a framework for developing career programs, focusing on key industries.
- Increase access to college and degree/certificate completion for Black, Latinx, Indigenous, and Pacific Islander communities

## COMMUNITY ECONOMIC IMPACT

- Increase wages in the economy
- Employers have more access to a diverse employment pool
- Create sustainable career pathways
- Increase social mobility
- Community Stability
- Innovation and Entrepreneurship
- Health and Well-being
- Civic Engagement
- Environmental Sustainability





# THANK YOU



**Nicholas Clayborne**

Career Partnerships Coordinator  
[nclayborne@bluedfoundation.org](mailto:nclayborne@bluedfoundation.org)  
(909) 685-8954



**Dar'rell Jones**

Career Pathways Coordinator  
[djones@bluedfoundation.org](mailto:djones@bluedfoundation.org)  
(909) 685-8138